



# OUTDOOR2021

jagd & natur

Holstenhallen Neumünster GmbH  
 Messeleitung OUTDOOR  
 PO Box 13 08  
 24503 Neumünster  
 Germany

Trade fair for northern Germany and southern Denmark  
 with presentations and training sessions

April 09 – 11, 2021 (Friday – Sunday)

HOLSTENHALLEN NEUMÜNSTER

Justus-von-Liebig-Str. 2–4  
 24537 Neumünster  
 Telephone: +49 (0) 43 21 9 10 - 190  
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 outdoor-messe@holstenhallen.com  
 www.outdoor-holstenhallen.com

## REGISTRATION

Exhibitor / Company name / Address

\_\_\_\_\_  
 \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Internet address \_\_\_\_\_

Alternate invoice address

\_\_\_\_\_  
 \_\_\_\_\_

VAT IdNo. \_\_\_\_\_

Trade fair contact (please include name, e-mail and telephone extension)

\_\_\_\_\_  
 \_\_\_\_\_

### To be completed by trade fair management

Contract no. \_\_\_\_\_

Customer no. \_\_\_\_\_

Stand no. \_\_\_\_\_

We are  Manufacturer  Service providers  
 Distributors  Government agency

Your trade fair products (please list):

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### is ordering the following stand:

- (1) in a hall of \_\_\_\_\_ s qm, front width \_\_\_\_\_ m, depth \_\_\_\_\_ m  
 (2) in the outdoor exhibition area of \_\_\_\_\_ s qm, front width \_\_\_\_\_ m, depth \_\_\_\_\_ m

### For stands in the halls

- (a) We have our own modular stand  yes  no  
 (b) We require partition walls  yes  no

### Power Connection:

A power connection (230 V / 3 KW at € 44, net each) will automatically be supplied against a fee. For further info please see Terms of Conditions, Article 11.

We do not require power connection

**Early booking discount of 20 % is offered until 30th October, 2020**

Prices do not include tax

Halls € 50,- / m<sup>2</sup>  
 Open air grounds € 15,- / m<sup>2</sup>

minimum price for one stand € 250,-

**Conditions of participation please see overleaf**

**Exhibitor's entry:** Entry in alphabetical list of exhibitors as well as publication on the internet site – Costs € 25,- + German VAT / exhibitor's liability insurance is included in the sqm-price (see CONDITIONS OF PARTICIPATION)

The accuracy and completeness of all information are assured. By submitting this application, the Conditions of Participation overleaf have been accepted.

Place, Date

Legally binding signature and company stamp

# CONDITIONS OF PARTICIPATION

for exhibitors of the OUTDOOR hunting & nature trade fair

## 1. PLACE AND DURATION

The OUTDOOR hunting & nature takes place during the specified time on the registration form at the Holstenhallen fairgrounds in Neumuenster. The official approval of the exhibition stands takes place on the first exhibition day of the fair at 8.00 AM. The exhibition stands must be ready for approval at this time.

## 2. PARTICIPATION

The OUTDOOR hunting & nature is an information and sales fair. Companies with products and/or services such as those for the leisure sector outdoor, hunting and sport fishing are allowed. Exhibits must adhere in appearance and technology to the nature and the requirements of these areas.

The exhibitor explicitly accepts the conditions of participation through his registration.

## 3. REGISTRATION AND APPROVAL

The registration is subject to the form on the reverse. Verbal agreements are only valid if they are confirmed in writing by the trade fair management. The trade fair management reserves the right to reject exhibitors without reason. After approval, the exhibitor is obliged to participate. The trade fair stand must be occupied with stand personnel during the entire exhibition period.

The allocation of space is completed by the trade fair management. Subletting of the stand wholly or in part requires the written consent of the trade fair management. If it is necessary under technical or organisational grounds, the organiser is entitled to allocate space in another location, change the stand size, alter entrances and exits to and from the exhibition grounds or to close. The exhibitor is responsible for determining whether the ground is contaminated. If this is the case, then the fair management has to be immediately informed. The perpetrator is liable for damages of any kind if contamination of the ground occurs. This also applies to failure to report any visible contamination when using the stand for the first time.

## 4. EXEMPTION FROM MANDATORY PARTICIPATION / CANCELLATION OF THE REGISTRATION

### a) Cancellation by the exhibitor:

Following admission, the exhibitor must pay the full rental fee even if he cancels or does not participate. A rental fee reduction cannot be derived from non-participation of the exhibitor. The organiser also reserves the right to claim damages.

If the organiser succeeds in re-letting the stand space and releases the first exhibitor from participation, then the first exhibitor must pay 25 % of the rental fee.

### b) Cancellation by the organiser:

If the realisation of the exhibition is not possible due to circumstances beyond the control of the fair management, the exhibitor has to cover the participation costs of the fair management as follows:

If the cancellation is more than 6 weeks, but no longer than 3 months before the specified start then 25 % of the space rental will be charged to cover costs.

If the cancellation occurs in the last 6 weeks before the start, the fee increases to 50 %.

In addition, any expenses incurred by the exhibitor must be paid.

If the trade fair has to prematurely close due to circumstances beyond the control of the fair management the exhibitor is not entitled to repayment of rental fees, and he has to bear all costs.

## 5. SPACE RENTAL AND PAYMENT

Exhibitors will be provided with the ordered exhibition space in the outdoor area (in the halls if desired with partition walls) without partition walls. The rental fee includes general hall lighting and cleaning of passages and hallways.

The dimensions of the rented spaces for exhibition stands in the halls are reduced due to the width of the partition walls provided by the fair management.

The maximum load capacity of the floor in the halls is approximately 500 kg/m<sup>2</sup>, point load 100 kg.

The rental fee for exhibition spaces in the halls and in the outdoor area can be found on the application form.

The VAT will be additionally charged.

## 6. SET-UP AND DISMANTLING

The set-up dates will be provided in a timely manner with the order and service forms.

The set-up of the stands occurs on the first day of the fair from 8.00 AM. The dismantling of the stands can only start at the official end of the exhibition on the last day.

After the dismantling of the stands, the space has to be returned to the fair management in the following condition: In the halls, they are to be swept and the partition walls are to be free of wallpaper residues; outdoor areas are to be cleaned, levelled and free of debris and waste. Non-observance has the consequences that the work will be completed upon request of the fair management at the expense of the exhibitor. If a partition wall is damaged in a manner that it cannot be repaired then it must be bought by the exhibitor. Damage must be immediately reported to the trade fair management.

a) No stand may be completely or partially cleared before the end of the fair. The exhibition goods shall not be removed before the end of the trade fair. Exhibitors who do not follow these regulations will be charged a contractual penalty amounting to 50 percent of the stand rental fee for redecorating. The fair management shall reserve the right to enforce the hirer's lien. This is to be asserted by notification of the exhibitor's representatives present on the stand. If a lien has been asserted, the removal of exhibition goods is not authorised.

b) For the sale of goods to visitors, a corresponding proof of purchase must be provided that can be shown to the authorities upon leaving the premises. Larger exhibition goods can only be picked up by the buyer at the close of the trade fair day. Individual exceptions can be provided only with the approval and at the discretion of the organiser.

## 7. SECURITY

The fair management has commissioned a security service for the duration of the trade fair that daily locks the halls and gates immediately after the trade fair and patrols the grounds until 8:00 am. There is no security for the stands. The trade fair is not liable for any loss or damage to exhibits and booths.

Special guards are permitted only with the approval of the organiser. The security team works on behalf of the trade fair management and can forbid entrance or ask persons to leave at any time!

## 8. DOMESTIC AUTHORITY – RULES OF CONDUCT

In addition to these rules, the rules of conduct for OUTDOOR hunting & nature are valid. It is a part of the exhibition contract. The authorised employees of the organisers have full authority within the grounds of the exhibition. Access is to be granted to them at all times. They reserve the right to issue instructions.

## 9. LIABILITY AND DAMAGES

a) In the event that visitors sustain damage at the trade fair stands, the fair management has an exhibitor liability insurance for all exhibitors.

The exhibitor is responsible for providing sufficient insurance cover for their employees.

The exhibitor liability insurance is based on the general insurance conditions for Liability Insurance and special conditions. These conditions can be seen at the exhibition management.

The insured sums for each insured event are as follows:

€ 2,000,000 – flat rate for personal and / or property damage.

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The total amount of compensatory payment for all claim events in any one policy year is limited to twice the sums insured noted in the policy.

Premiums are included in the stand rental invoice from the fair management and are paid to the insurer who creates a group policy.

The insurance policy is available at the trade fair management. The exhibitors' liability claims among themselves are excluded from coverage. In the event that liability insurance already exists then, this has to be first applied in the case of loss.

b) Insurance of exhibition goods and the stand equipment as well as exhibition stands, is the responsibility of the exhibitors. The fair management accepts no liability, not even for damage due to structural defects, rain, etc..

c) The exhibitor is liable in any case for damages caused by him or his agents on the leased premises, facilities, inventories, appliances, buildings, fences, floors or for damages arising from culpa in contrahendo due to other violations of obligations. The exhibitor has to insure themselves against these risks.

d) Claims against the organiser are excluded. This shall not apply to relevant claims to compensatory damages resulting from injury to life, limb or health if the organiser is responsible for the breach of duty and for compensation of other damage resulting from wilful or grossly negligent breach of duty by the organiser. A breach of the obligation of the organiser is deemed to be equivalent to a breach of a statutory representative or employee.

## 10. LIST OF EXHIBITORS AND TRADE FAIR INTERNET SITE

The entry in the exhibitor directory is mandatory for each company, whether exhibitor or co-exhibitor. A flat rate of € 25,- will be charged with the stand rental for the registration in the company directory, the product register and on the trade fair's website (<http://www.outdoor-holstenhallen.com>). This payment automatically includes access to link your company's website.

## 11. POWER CONNECTION

Each stand is equipped with a power connection (230 V/3KW, at € 44,- net), at the exhibitor's expenses. If no power supply is required, this must be indicated on the registration form at the appropriate location. Additional electricity requirements can be ordered via the order and service book, which will be sent to all exhibitors in the spring of the following year.

## 12. JOINT AND SEVERAL LIABILITIES

If several exhibitors rent a stand together, each of them is jointly and severally liable. Notices to the authorised representative named in the application shall be deemed to be notices to the exhibitor or exhibitors (in the case of joint stands).

## 13. JURISDICTION

For all trade fair participants, Neumünster, Germany is the exclusive court of arbitration for all disputes arising from the contractual relationship.

## Holstenhallen Neumünster GmbH

Trade fair OUTDOOR jagd & natur

# RULES OF CONDUCT

## for the fair OUTDOOR jagd & natur (hunting & nature)

To ensure that the event is run smoothly, the following provisions shall be observed.

### 1. VEHICLE TRAFFIC

During the set-up and dismantling, incoming vehicles must immediately load or unload and then immediately leave the exhibition grounds.

During the exhibition, vehicles from exhibitors and suppliers will only be allowed in the parking area for immediate loading or unloading. On the fairgrounds, the rules of the road apply as per the German Road Traffic Act (StVO).

### 2. INSTALLATION GUIDELINES

The exhibitor must strictly adhere to all police and other regulations during the set-up and dismantling. The exhibitor is liable for all damage culpably caused by him or his assistants/auxiliary.

#### a) Halls:

The height of the exhibition walls is 2.5m. This cannot be exceeded when setting up the stand. Exceptions and specially prepared exhibits must be submitted to the fair management and approved in writing.

Constructions and exhibits must meet the building regulations and can be approved by the relevant building office after application and examination. Only flame resistant materials may be used for decorative purposes.

The use of screws, nails or glue, opening walls and floors is not allowed. When using double-sided tape, remove all residues after the trade fair.

Rental items, which by prior arrangement has been made available by the fair management, must be returned in perfect condition, otherwise, the cleaning cost per hour will be charged to the exhibitors separately.

Any masonry work must be separated from the flooring by stable sheeting. Floor tiles must be installed so that no adhesive residues remain.

The use of open fire and open light source are prohibited. Liquid fuels, such as alcohol, gasoline, kerosene, etc. may not be used for cooking, heating, and operational purposes. By all heating demonstrations etc. compliance with safety regulations must be ensured.

Only cooking appliances on non-flammable surfaces are allowed. Packaging materials, paper and other flammable waste and materials may not lie about and be kept in the stands and aisles. In the stand area only non-flammable waste containers may be used.

#### b) Outdoor area:

Earth moving and excavation or drilling is only allowed with written permission from the fair management. All damages, including cables and pipeline damage and its consequences, which occurs due to unauthorized ground work shall be borne by the exhibitor.

#### c) Equipment and Product Safety Act:

Compliance with the Equipment and Product Safety Act (ProdSG/GPSG): The exhibitor undertakes to only display those machines, equipment and other products, in particular with the Equipment and Product Safety Act and its regulations that have been enforced by the relevant EU directives.

The exhibitor must attach a visible sign indicating that the exhibits concerned do not comply with GPSG (Equipment and Product Safety Code) requirements and may not be purchased in countries of the territory of the European Economic Area until such time as they comply with the relevant regulations.

During presentations, the necessary precautions as stated in both the national and Employer's Liability Association law to protect persons have to be taken by the stand personnel.

Machine and appliance components may only be operated if all safety devices are activated.

### 3. STAND CONSTRUCTION AND DESIGN, GENERAL PRESENTATION

The stand owner has to visibly display their name and address on the stand for the duration of the event in a manner recognizable to anyone. If the exhibitor sets up his own stand, he may be required to submit dimensions and colour designs to the fair management for approval prior to commencing work.

The use of fabricated or system stands shall be explicitly noted by the registration. The names of the companies commissioned to design and build the exhibition stand shall be notified to the organiser.

Stand designs and displays of products must not affect neighbouring exhibitors.

The allocated floor space must not be exceeded in any case.

Exceeding the prescribed height requires the express consent of the fair management. The fair management may require that exhibition stands whose installation is not approved or exhibits that by appearance, odours, obvious faults or impairment of third parties to be changed or removed.

If the exhibitor fails to comply with the written request, then the removal or modification by the fair management will be completed at the exhibitor's costs. If for the same reason the stand has to be closed, there is no entitlement to a refund.

### 4. POWER CONNECTION – WATER

Power connection is provided for each exhibition stand at a fee, and can be unsubscribed via the OUTDOOR registration form. Water connection can be installed on request (order form), and at the expense of the exhibitors. It is particularly pointed out that wastewater connections in the halls 2–5 can only be installed with a small pumping unit. It is strictly prohibited to discharge of sewage or other liquids in other locations than intended. The exhibitor shall be liable for damages and consequential damages for non-compliance of this provision. The technical equipment such as lights, water, gas, spotlights, heating, sound system will be monitored by the fair management. The independent connection to the lighting, power grid, etc. is expressly prohibited.

The exhibitor cannot place a legal claim or derive any liability for unforeseen, debilitating malfunctions or other perturbing incidences.

The consumption control will be completed by an officer and retained in a log by reading the meter at the start of set-up and after completion of the dismantling and cleaning.

### 5. ADVERTISING

The distribution of printed materials and the addressing of visitors is allowed only within the rented stand area. Exceptions require the approval of the fair management. The use of loudspeaker systems, musical and photographic performances of any kind – even for advertising purposes – requires express approval and has to be registered in time. We expressly point out that music playback for entertainment of exhibitors is liable to GEMA.

The demonstration of machines, acoustic equipment, projection and video equipment etc., even for advertising purposes, may in the interest of maintaining an orderly trade fair be restricted or revoked even after permission is granted. The volume is to be adjusted so that neighbouring exhibitors are not bothered. The fair management operates a loudspeaker system. The fair management is allowed to make announcements. Announcements for

advertising purposes are not permitted.

For the duration of the fair, an authorised fair photographer has been hired, who can be booked.

Other commercial photographers must be registered with the fair management.

### 6. DOMESTIC AUTHORITY

The staff employed by the fair management has the rights to enforce the house rules. They are to be granted access at any time. Their instructions must be followed. All provisions of the police, fire brigade and regulatory authorities must be adhered to.

The technical equipment may only be used by the authorized fair management service. All fire alarms, fire extinguishers, hydrants, smoke vents (pulling device), electrical distribution and control panels and telephone distribution and PA systems must be kept free and uncovered.

The night guards have guard dogs.

### 7. ACCESS TO FAIR GROUNDS

At the end of each trade fair day, the halls and the grounds are to be vacated by 6.30 pm.

The fair management must be informed of eventually prolonged stay (max. to 8.00 pm) with justification and identifying of the required persons. Notice of departure is required.

### 8. WASTE REMOVAL

For garbage, waste and rubble in small amounts, the garbage containers are to be used.

For larger quantities, containers can be ordered from the fair management at the expense of the exhibitor.

### 9. PREVENTING THEFT

To prevent theft, the exhibitors are advised to lock-up or to remove easily transportable exhibition goods outside of business hours.

### 10. MANAGEMENT

The official sale of food products at the exhibition grounds is the responsibility of the fair management or the tenant of public catering establishments. Exceptions require the written approval of the organiser.

### 11. CONDITION OF STAND AFTER THE FAIR ENDS

After the dismantling of the stands, the space has to be returned to the fair management in the following condition: in the halls, they are to be swept and the dividing walls are to be free of wallpaper residues; outdoor areas are to be cleaned, levelled and free of debris and waste. Damage must be reported immediately to the fair management.

### 12. SAFETY PRECAUTIONS FOR WEAPONS

a) Weapons must be exhibited in showcases or secured with a steel cable prior to access, during open presentations.

b) Weapons may only be displayed at the stand. The stand must always be supervised.

c) For demonstration, only one weapon may be shown per customer.

d) Weapons and ammunition shall be presented and stored separately.

e) Hall 1, in which weapons are exhibited, is locked overnight and it will be secured by 1 steward with dog inside the hall. After the end of each exhibition day, the exhibition stands on which weapons are presented must be handed over to the stewards, by a person in charge of the stand, by means of a detailed handover protocol. In order for the security guards to be able to draw up the handover protocol, all exhibitors with weapons are obliged to have ready a detailed inventory list per handover. The proper safeguarding of the weapons – according to point a) – will be re-examined.

Each stand is marked with a barrier tape. The next morning, this person, or a uniquely authorized person of the respective exhibition stand, has to take over the stand from the steward again. The steward will then remove the tape. A steward remains on the locked stand until the stand has been transferred to the appropriate stand personnel. If several stands cannot be handed over in time, this may result in Hall 1 being locked from the visitors until proper hand-overs have taken place.

In each case, the acceptance of the stands must have been done at the following times, in order to ensure a smooth start and flow of the fair:

- Trade fair Friday: 9:00 am
- Trade fair Saturday: 09:00 am
- Trade fair Sunday: 9:00 am

After the trade fair, the stands must be handed over to the stewards between 5 pm and 6 pm. Until the handover, the personnel in charge of the stand must remain on their respective stand.

Particularity on the day of build-up (Thursday prior to the start of the trade fair):

The handover of the weapons to the security guard for the nightshift will take place between 7.30 pm and 8.30 pm. Dealers who wish to finish their build-up earlier and handover their weapons to the guards earlier, are obliged to order their own guards via the trade fair organiser at the security service Wilms. Orders can be made through the order- and service booklet that will be sent to all exhibitors in spring 2021 .

On the last trade fair day / stand dismantling evening (Sunday):

Exhibitors who have not removed the exhibited weapons by Sunday evening 11 pm, are obliged to take their weapons to the guarded security room. The security guards in front of the room will accept the weapons with a detailed handover protocol. All exhibitors with weapons are obliged to have ready a detailed inventory list per handover so the security guards can draw up a handover protocol. All weapons must be picked up by Monday (the day after the trade fair has ended) 5 pm at the latest.

f) Exhibitors who present weapons are requested to independently apply for exceptional approval for the OUTDOOR exhibition display, at the city of Neumünster. Address/Contact Details: Altes Rathaus, Großflecken 63, 24534 Neumünster, Citizen Service, Public Security and Public Order, Department of Regulatory Affairs, Mr. Peter Eggers, Room 1.09, Tel: +49 4321 942 24 83, e-mail: peter.eggers@neumuenster.de

g) Visitors from abroad who wish to purchase a weapon at the exhibition will need to be issued an import permit by their country. The exhibitor equally applies for a corresponding export license, for the sale to a foreign buyer. After granting permission (about 1 week), the weapon can be handed over / shipped according to the regulations.

**Holstenhallen Neumünster GmbH**  
Trade fair OUTDOOR jagd & natur